IN THE UNITED STATES DISTRICT COURT FOR THE MORTHERN DISTRICT OF ILLINOI EASTERN DIVISION

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THE MAGNAVOX COMPANY, et al.,

Plaintiffs.

VS.

BALLY MANUFACTURING CORPORATION, et al.,

Defendants.

Alaxi, IMC.,

Plaintiff,

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THE MAGNAVOX COMPANY and SANDERS ASSOCIATES, INC.,

Defendants.

THE MAGNAYON COMPANY and SANDERS ASSOCIATES, INC.,

Plaintiffs,

VS.

SEARS ROEBUCK & COMPANY, a corporation,

Defendants.

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DEPOSITION OF

NOLAN K. BUSHNELL

TUESDAY, JANUARY 13, 1975 WEDNESDAY, JANUARY 14, 1976

IRVIN C. SCHEIBE
CERTIFIED SHORTHAND REPORTER
520 DELLBROOK AVE.

SAN FRANCISCO, CALIF. 94131
TELEPHONE 566-3049

Consolidated Civil Actions Nos. 74-C-1030 and 74-C-2510

Civil Action
No. 75-C-3933

2 85480

Civil Action No. 75-C-3153

IN THE UNITED STATES DISTRICT COURT 1 GOR THE MORTHERN DISTRICT OF ILLIMOIS 2 HASTERN DIVISION 3 ---090---4 THE MAGANAVOX COMPANY, et al., 5 Plaintiffs. 6 Consolidated Civil Actions Nos. 74-C-1030 VS. and 74-C-2510 BALLY MANUFACTURING CORPORATION, 8 et al., Defendants. 9 ATARI, INC., 10 Plaintiff. 12 vs. Civil Action No. 75-C-3933 13 THE MAGNAVOX COMPANY and SANDERS ASSOCIATES, INC., 14 Defendants. 15 2 85481 THE MAGNAVOX COMPANY and 16 SANDERS ASSOCIATES, INC., 17 Plaintiffs, Civil Action 18 No. 75-C-3153 vs. 19 SEARS ROEBUCK & COMPANY, a corporation, 20 Defendants. 21 ---000---22

BE IT REMEMBERED, That pursuant to Notice of Taking Deposition, and on Tuesday, the 13th day of January, 1976, commencing at the hour of 10:20 a.m. thereof, at the offices of Messrs. Flehr, Hohbach, Test, Albritton & Herbert, 260 Sheridan Avenue, Palo Alto, California, before me, Irvin C. Scheibe, a Notary Public in and for the City and County of San Francisco, State of California, personally appeared

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MOLAH K. BUSHNELL,

called as a witness, who, being by me first duly sworn, was thereupen examined and interrogated as hereinafter set forth.

Messrs. NEUMAN, MILLIAMS, ANDERSON & OLSON, represented by JAMES T. WILLIAMS, Esq., 77 West Masington Street, Chicago, Illinois 30602, appeared as counsel on behalf of The Magnavox Company and Sanders Associates, Inc., there being also present THOMAS A. BRIODY, Esq., Corporate Patent Counsel, Director, Patent and Licensing Department, the Magnavox Company, and LOUIS ETLINGER, Esq., Director, Patents and Licensing, Sanders Associates. Inc.

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Messrs. FITCH, EVEN, TABIN & LEUDEKA, represented by DONALD L. WELSH, Esq., 135 South La Salle Street, Chicago, Illinois 60603, appeared as counsel on behalf of Bally Manufacturing Corporation, et al.

Messrs. FLEHR, MOHBACH, TEST, ALBRITTON & HERBERT, represented by THOMAS O. HERBERT, Esq., 160 Sansome Street, San Francisco, California 94194, appeared as counsel on behalf of Atari, Inc., and Kee Games.

†

MR. WILLIAMS: This is the deposition of Molan K. Bushnell and Atari, Inc., and is being taken pursuant to Notice in three civil actions all pending in the Northern District of Illinois.

The first action is The Magnavox Company and Sanders
Associates versus Bally Manufacturing Corporation, et al., and
it is Consolidated Civil Actions No. 74-C-1030 and 74-C-2510.

The second action is Atari, Inc. versus The Magnavox Company and Sanders Associates, Inc., Civil Action No. 75-C-3933.

The third action is The Magnavox Company and Sanders
Associates, Inc. Persus Sears Roebuck and Company, Civil Action
No. 75-C-3155.

One initial matter, Nr. Herbert, as we talked about yesterday, two previous depositions of Mr. Bushnell have been taken in The Magnavox versus Bally, Action No. 75-C-1030 and I think that we agreed to stipulate that those two depositions which were taken on July 3, 1974 and July 14, 1975 could be used in the Sears case, No. 75-C-3153 and the Atari case No. 75-C-3933 with the same force and effect as if they had also been taken in those two actions.

MR. HERBERT: So stipulated.

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NOLAN K. BUSHNELL,

called as a witness, having been first duly sworn by the Motary Public to tell the truth, the whole truth, and nothing but the truth, testified as follows:

EXAMINATION BY MR. WILLIAMS:

MR. WILLIAMS: Q. Would you state your full name, please,
Mr. Bushnell?

A. Nolan K. Bushnell.

Q. Are you the same Nolan X. Bushnell whose deposition has previously been taken in the civil actions just referred to, Magnavox versus Bally?

A. These two, yes.

Q. What is your present residence?

- A. 15289 Top of the Hill Road, Los Gates, California 95030.
- Q. Are you presently employed? A. Yes, I am.
- Q. By whom are you presently employed?
- A. Atari, Incorporated in Los Gatos.

- 1 4 9. What is your resition with Atari. Inc.?
- 2 A. Chairman of the Board.
- 3 | Q. Do you hold any other positions with Atari, Incorporated?
- 4 A. No, 1 do nos.
- 5 Q. What are your present duties as chairman of the board?
- 6 A. Primary direction of the company, strategies, plans, future
- 7 developments.
- 8 | Q. How Long have you had those duties with Atari?
- 9 A. Approximately two and a half years.
- 10 Q. What were your ducies with Atari prior to that time?
- 11 | A. I was prosident of Atari.
- 12 Q. How did your duties when you were president differ from
- your present duties? A. I was more involved in day-to-
- 14 day operations.
- 15 | Q. How long were you the president of Atari?
- 16 A. Since its founding in Pebruary or March of 1972.
- 17 Q. And you were president from that time until you became
- chairman of the board? A. That's correct.
- 19 Q. Have you ever held any positions with Atari other than
- president or chairman of the board? A. No.

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Q. Would you briefly outline your education for us since high 17 school? I gather you graduated from high school? 18 19 A. Yas. 20 What has been your education since that time? 21 I went to Utah State University in engineering, later in 22 business. I transferred to the University of Utah at which 23 I pursued a degree in economics and later graduated in engineer-24 ing. Bachelor of Science Degree in Engineering. 25 Q. For how many years were you at Utah State University? 26 Approximately three. À. 27

Three calendar years or three academic years?

Three academic years.

Q.

- Q. When did you commence your studies at Utan State University
- 2 | A. It had to be 1961.
- 3 | Q. So you were there from 1961 through 1964?
- 4 A. I believe that's true.
- 5 Q. When did you begin your studies at the University of Utah?
- 6 A. I actually started, I took a summer class at the University
- 7 of Utah in '62 or '03, but then I later lived closer to the
- 8 University than I did to Utah State and then I transferred full-
- 9 | time to--

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- 10 Q. Was that in September of 1964?
- 11 A. No. I believe I transferred mid-year. I believe I trans-
- 12 ferred the winter quarter.
- 13 Q. Of what year? A. I don't remember.
- 14 Q. Do you think it was approximately 1964 or 1965?
- 15 A. I think that's close enough. 2 85486

MR. MERBERT: I alght say that among the things that you have requested we are proposing to obtain some materials which would more exactly set the dates that Mr. Bushnell was at Utah State and the University of Utah and we do not have those items but we will be getting them.

MR. WILLIAMS: Is that primarily the transcript you were referring to?

MR. HERBERT: The transcript.

- MR. WILLIAMS: Q. When did you graduate from the University of Utah? When did you get your degree?
- A. I graduated in the class of '69, but I graduated mid-year and it was December of '68, I believe.
- Q. While you were in college were you a full-time student, or

were you employed part time? 1 A. I was employed all the time. Q. Can you give us an outline of the jobs you held while you 3 Mare in college? Surs. I went to work for 4 1 Litton Guidance Systems. I worked for a furniture store named 5 Barlow Furniture, TV repair and appliance repair and delivery. I was an assembler and a test tech at Litton Guidance Systems. 7 8 I worked during the school year for Hadley, Limited which is a clothing store. I worked for one of the industrial engineering 9 10 departments for awhile. I don't remember exactly who the professor was. Then I worked for my own company which was an 11 advertising company for several summers, and I worked at 12 13 Lagoon Corporation as manager of the games department. 14 Initially I started working at Lagoon as just someone -- you know j 15 as one of the employees and was made manager three seasons later 2 85487 16 or two seasons later. 17 Q. Did you hold may other jobs while you were in college? 18 A. Oh, I sold Encyclopedia Americana for awhile. I operated 19 some coin machines at Lagoon in Salt Lake City. That's about 20 it of any substance. 21 Do you recall approximately the period of time which you 22 worked for Litton Guidance Systems? 23 A. I think that was in '61 or -- I think it was the summer of 24 162. 25 A. Yes. Q. Just during the summer of '62? 26 Q. And you said you worked for one of the industrial engineer-27 ing departments. Do you recall what period that was? 28 I think that was the fall quarter of '62 or '63. It was for

- one of the professors.
- 2 | Q. Wher were your curies in this job?
- 3 A. Braftsman. Some design.
- 4 Q. Design of what? A. Irrigation systems.
- 5 Q. Agricultural irrigation systems? A. Yes.
- 6 Q. When did you commence your employment with Lagoon Corpora-
- 7 | tion? A. I started in the summer of '63.
- 8 | Q. Mow long were you with Lagoon?
- 9 A. I was with Lagoon for five years.
- 10 Q. Was your employment with Lagoon continuous over that five-
- year period or were there breaks in it? 2 85488
- 12 A. It was not and heavy, of course, during the summer months.
- 13 It fit very well with an academic career because there were
- 14 always plans that were made and things that ware being done
- 15 all year long and it was a situation where we could put in as
- 16 many hours as we wanted to as long as it was a job-related--
- 17 you know, that there was the work to do and generally it was
- 18 | pretty much part-time work during the winter months.
- 19 Q. But there was not a period during that five-year period
- 20 when you weren't employed by Lagoon either on a full-time or
- 21 a part-time basis?
- 22 A. It was kind of a thing where I always knew the people and
- 23 any time I wanted to work I could. It was hard to say, you
- 24 know, when I was not employed and when I was with the relation-
- 25 ship that we had.
- 26 | Q. Were you paid on an hourly basis or a salary basis?
- 27 A. Hourly. After I was manager it was essentially a salary
- 28 because it was fixed, you know, a fixed amount and you made the

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big thing on the profit-sharing basis. We had Christmas bonuse
      that generally would finance the Gall and winter quarter.
      Q. You said initially whom you were with Lagoon that you were
  3
      initially just an amployee. What were your first duties when
  4
      you first went to work for Lagoon?
 5
     A. My first duties were I was the Spill The Milk operator.
 6
     That's a game in which a patron attempts to knock over milk
 7
     bottles with baseballs. You stand out and say, "Step right up
 8
     and come and play the games and win a stuffed animal."
 9
     Q. And this was at an amusement center of some type operated
10
11
     by Lageon?
                            A. Well, Lagoon Corporation is an amuse-
     ment park outside of Salt Lake City.
12
     Q. After you were the Spill The Milk operator, what were your
13
14
     next duties for Lagoon?
                                                  2 85489
     A. Well, after about a half a season I became--you know, they
15
16
    moved us around and I ran Shooting Waters and Guess Your Weight,
17
    Bowling and Tip 'Em Over and Flukie-Ball.
18
    Q. Bid you have any connection with coin-operated amusement
19
    machines during that period of your employment?
    A. Yes, I did. Bowling was a game that we had which I was an
    operator on for a month and it involved maintenance of the
    machines as well as selling.
    Q. As well as selling what?
                                       A. Well, getting people
    to play the games.
    Q. But Sowling was a coin-operated game?
    A. Yes, it was. Skee-Ball was also a coin-operated game which
    I operated.
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 \mathbb{Q}_+ How many employees did Lagoon Corporation have when you

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Sirat went to work for thom?

A. During the peak of the season, laring the number months-and there were actually three corporacions, but they were all
owned and run by the same one. So when I talk about Lagoon
Corporation it's actually Amusement Services that was the
corporation that I worked for, but it was all considered to be
Lagoon even though I don't know why they had been separated
that way.

- Q. Mat were the other two corporations?
- A. The Fun House Corporation. I think that was the name of it, something like that. I think they split that out because the Fun House is an extremely high-liability thing. People are always breaking arms and legs and things like that. So I think from a liability standpoint they had it separated out.
- Q. What was the third corporation? 2 85490
- A. Lagoon Corporation. Amusement Services ran the food operations and the games. Lagoon Corporation owned all the heavy capital equipment, rides, everything with the exception of the roller coaster. I think the roller coaster was a separate corporation also and, again, I think it was from the liability standpoint.
- Q. Did Lagoon Corporation have any arcades with coin-operated pinball machines and things such as that?
- A. Yes, they did.
- Q. Were the arcades located in the --
- A. Well, that was Amusement Services again that had the arcades, not Lagoon Corporation, if we're going to divide those.
- Q. Were the arcades located in the park?

. -

A. Yes, they were.

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- 2 Q. When you were tade a manager were you still imployed by
- 3 / Aussment Carrices or Here you amployed by Lagoon?
- 4 A. It has all impresent Services.
- 5 Q. Then you were made a manager for Amusement Services what 6 were your satios?
- 7λ . It was to essentially operate the complete games department.
- 8 | I had P and L responsibility, hiring, firing, maintenance
- 9 responsibility, planning responsibility.
- 10 | Q. What types of games were included in the games department?
- 11 A. Coin-operated games, ball-throwing games, penny pitches,
- 12 shooting games, aroade, quick-draw games, guess-your-weight
- 13 games. backerball-shrowing game, High Strikers, Skee-Ball,
- 14 photo studio, coin-operated photo machines, water-pistol games.
- 15 Loa's see, what were some of the others? Rolldown, Fun Balls,
- darts, Singoring Which is a coin-operated game, Bang. That's
- 17 | about it.
- 18 Q. You said Bingoring was a coin-operated game?
- 19 A. Yes. 2 85491
- 20 Q. Could you describe the game of Bingering?
- A. Well, it has a series of holes which you roll a ball down
- 22 and attempt to get a bingo. Each of the holes are numbered
- 23 and it lights a light on the back. You get certain patterns,
- you win points which can be traded for prizes. Oh, baseball
- 25 was another one.

- Q. You mentioned that one of the areas was an arcade. Would
- you briefly describe what the arcade was or what it contained?
 - A. Well, it was a traditional penny arcade which had various

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things that you can do. The direct responsibility for the
     argade was a fallow called Steva Evda. It contained photocard
 2
     machines, simball machines, peep mower-not the K-rated kind,
 3
     out, you know, look and see the San Francisco Earthquake and
     that kind of stuff. There were a few that the little boys
 5
     thought were really racy at that time, but it's nothing in
 6
     comparison with what we have now. It also wended fish food to
 7
     feed to the care in the lake. Skiing machines, baseball
 8
     machines. Hockey machines. Driving machines. Just the
     rogular ctuff you see in any amusement park arcade.
10
         You said Stave Hyde had responsibility for the penny arcade?
11
     Á. .
         725.
12
     Q. Did Mr. Hyde report to you or did you report to Mr. Hyde?
13
                                                       2 85492
     A. We reported on equal level to Mr. Freed.
14
         F-r-e-e-d?
                                   A. Yes. We shared P and L
     0.
15
16
     responsibility and maintenance responsibility of the equipment.
17
     Q. As manager was it your responsibility to select the games
     that were run by Amusement Services Corporation?
18
19
     A. Cally those which were out on the midway. Mr. Hyde and I
20
     would discuss the things, but it was ultimately Mr. Freed's
21
     decision as to capital equipment purchases. We would both
22
     make recommendations.
23
     Q. How many employees did you have reporting to you while you
24
                           A. 60 to 100.
     were manager?
25
        What was Mr. Freed's position?
26
     A. He was president of Amusement Services. He might have been
27
     general manager, I'm not sure. He was the man, though.
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was the boss. I'm not sure exactly what his title was.

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Q. Did you find that when you and Mr. Hyde hade recommendations
      concerning the games to be purchased by Mr. Freed that he often
 3
      accepted your sovice? A. Yes, he did.
 4
      Q. How long did you remain a managor of the Amusement Services
 5
      Comporation?
                            A. I was manager for three years.
 6
     Q. During that entire period your duries were as you just
 7
     outlined them for us?
                                   A. Yes.
 8
     Q. At the end of this period did you then leave Amusement
 9
     Services Comporation?
                                   A. Yes, I did.
 10
        What was your maxi amployment after that?
11
     A. Ammex Corporation.
12
     Q. I think you stated that for a period while you were in
13
     college you were employed by Barlow Furniture doing TV and
14
     appliance remairwork and delivery?
15
                                                 2 85493
     A. That's correct.
16
     Q. Could you outline the nature of your duties concerning
17
     television repair?
                                   A. I was really good at switch-
18
     ing tubes around. I didn't have the capital equipment to do
19
     some of the heavy remaining. That was left up to some of the
20
     other people.
21
        You say you didn't have the capital equipment?
22
        Yes.
23
     Q. Were you working as a contractor for Barlow essentially,
24
                     A. No. I was just employed on a salary.
     or - -
25
     Hourly, actually.
26
     Q. But were you using your own equipment, your own television-
27
                                  A. Yes. I had my own pliers.
     repair equipment?
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Prior to that time that you worked for Barlow did you

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have any bag ground in television service or --
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    A. Well, I played fround with ham really. I had a hom really
2
    license in 1935, I guess. I was one of the youngest ham India
3
    operators in Usaa. That was whom I was about ton or eleven,
4
    I guess. I just always fooled around. I fixed my own IV's
5
    and them protty soon I started fixing the neighbors' TV's and.
6
    you know, it just kind of mushroomed. I worked for Barlow,
7
    incidentally, all during the high school. It was just kind of
8
    one of those evolutionary things.
9
    Q. While you were working for Barlow all during high school
10
    during that entire period you were involved in fixing and
11
    repair of televisions? A. That's true. It
12
    wasn't my primary responsibility. I'd say I was a better
13
    washerman. We were at RCA at that time.
14
                                  A. RCA at that time.
    Q. You were what?
15
    Q. Barlow was RCA?
                                  A. Yes.
16
                                                 2 85494
    Q. You mean they were on RCA dealer?
17
        Right. We didn't like the Magnavox guy down the street.
18
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Q. You said still you care in talluts not contact time soin 3 machines on a route in Salt Lake City? 4 That's correct. 5 When did you start operating coin machines that way? 6 It had to be about 1965, I think. Each year in the arcade 7 they'd junk some machines or sell them off to employees for 8 five bucks. I'd repair them and fix them up and put them around in some fracernity houses at school and keep them operat-10 ing and collect the money and split the revenue with the house 11 manager of the fraternity houses. 12 And over how many years did you do that? 13 2 85495 A. Three years. 14 So you did it until approximately the time you left Amuse-15 ment Services? A. Yes. I sold my route at the time 16 to one of my fraternity brothers. 17 Q. And you had control over which games you placed where in 18 your route? A. Yes, I did. 19 Q. Did you have any employees? A. No, I didn't. 20 Q. What type of coin machines did you place in various places 21 on the route? A. Primarily they were baseball 22 machines. The sports games always seemed to do very well. 23 Would you describe what you mean by baseball machine? O. It was a machine which essentially consisted of two buttons as far as player controls. One controlled the pitch and the other one controlled the bat. You pushed the pitch button and it would roll a steel ball down toward the bat which, when you

pushed on it, it would hit the ball up into a series of holes

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home run and too little non would run around the playfield. If you hit one to the corners you'd get a single or if you hit another place you'd get an out. The object was so obviously hit the best holes without hitting the out, and if you get three outs the game would be over. There were several variations on that basic theme. Some of them would have little ramps that if you hit the ramp it would knock it up into the bleachers which would be a special home run and it would give you three runs or something like that.

Q. Is there any other type of machine that you placed other than baseball machines? 2 85496

A. There was one that was called a Boozarometer which essentially was a stick or a wand that had a ring on it that was captive on a wiggly piece of wire, and you would put in a coin and attempt to not touch the wire while moving this spring around. If you touched it the game would be over and a bell would ring. So the idea was to get it clear across the wire without couching it, which was a difficult task. It supposedly was more difficult when you had been drinking than if you hadn't been.

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Corroct.
    that correct?
        Any particular field of angineering?
2
        Electrical engineering. Essentially it was a computer-
3
    oriented electrical engineering degree that I had.
       What do you mean by computer-oriented?
       Logic design, systems design, software.
6
        You mean you took courses in logic design and systems design
7
                           A. Yes. You had many electives
    itself?
8
    internal to the engineering department that you could major in
9
    like power distribution, you could major in circuits or you
10
    could major in semiconductors, or you could major in computer
11
    design, and based on the engineering electives that you took
12
    it would pretty much determine, you know, where your interest
13
    was and ultimately where your job would be.
14
                                                       85497
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MR. WILLIAMS: Q. Were you personally involved in may 3 activities prior to Documber 31, 1969 relating to apparatus 5 for playing of games which utilized cathode ray tube displays? A. Yes, I was. 6 Q. What was the first such activity of that kind that you can 7 8 recall? A. I recall playing a game on a 9 computer at the University of Utah. 10 Q. And that was the first activity of that nature that you can 11 recall that you were involved in? 12 A. Yes, on a cathode-ray tube. 2 85498 13 Q. When did that activity occur? 14 A. I have been trying to pinpoint that. I think it was in 15 the neighborhood of 1965. It was shortly after I came to the 16 University of Utah. 17 Q. By shortly after you came to the University of Utah, how 18 long a period do you mean by shortly? 19 A. I really don't recollect. It was one of those things that 20 I just didn't think that much about it at the time. The 21 University of Utah had a strong computer center, a graphics 22 laboratory. The games that were programmed were there and 23 pretty much a common knowledge. I had a friend in the engineer-24 ing department that I used to play chess with that said, "There's some great games over at the computer center." and we 26 went over one night and played. Q. What was the friend's name? A. His name was

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27

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Jim Davies, I think.

Q. And you know aim through your work at the University of 1 2 Utan? A. No. I knew him through the chass club. Q. Bo you know where Mr. Davies is located today? 3 4 I have no idea. I'm not really sure that Davies is his 5 last name. In fact, just a second. I'm not sure that Jim 6 Davies isn't another guy. It's Jim semething, and it started 7 with a D, but I'm not sure. 8 Do you recall when you last saw this individual that took 9 2 85499 you to the computer center? 10 It was during that academic year. He was a senior, I 11 believe, at that time or a graduate student and I really don't 12 know which. You know, a casual acquaintance. We used to have 13 coffee together and talk about politics and philosophy and that 14 sort of thing after these and I think he graduated and left the 15 school year at that time. 16 Could you describe the game which you saw on a computer at 17 the University of Utah, this first game that you saw? 18 Yes. It was a game which was called Space War. 19 Q. Could you describe how Space War was played? 20 A. Gee, don't you know by now? It's a rocket ship game in 21 which you fire missiles at the other rocket ships. In some 22 versions there is a sum and in some versions there aren't, and 23 I don't remember whether this one had a sun or not. It turns 24 out having a sun with gravity is one of the tougher programming 25 problems. 26 Q. On this first occasion when you saw this game you just 27 walked into the computer center and the game was being played 28 No. We went in the graphics at that time? Α.

lab and the guy said to the fellow that was there, "Can we get 1 some time to play Space War?" 2 And the guy said, "Sure," and something happened and a few 3 minutes later Space War came up on the screen. 4 And the game was played on a computer, you say? 5 6 It was played --Yes. 7 Using a computer? What kind of a computer was it being used? $2\ 85500$ 8 I'm not sure. That's one of the things that I can't put 9 the time on it. It was either a Univac 1108 or an IBM 7094. 10 The University of Utah changed computers while I was there and 11 12 I'm not sure which one it was, really. But you believe it was one of those two? 13 Yes. I tend to think it was the Univac 1108. 14 You said the University had changed computers while you 15 were there. Did they change from a Univac 1108 to an IBM 7094 16 A. No. You never change in that 17 or vice versa? 18 direction. It changed to an 1108. I think we are going to go a little more deeply into your 19 20 recollection of the game of Space War? 21 Α. Okay. 22 You say there were rocket ships? 23 How did the rocket ships appear on the screen? 24 In a side view rockets. When you pushed a button a missile 25 issues forth from the nose, travels across the screen. If you 26 hit the opponent's rocket ship it explodes and you score a 27 point. 28 Can the player control the position of the rocket ship?

1 A. Tas, they can. 2 Q. How does he do that? A. This one was a fourbutton model. Tou push buttons to rotate the rocket ship right. countercleckwise or clockwise. If you pushed one button it 5 would rotate clockwise, and if you pushed the other button it 6 would rotate counterclockwise. Then you had a thrust button 7 which would give acceleration in the direction that the rocket 8 was pointed or deceleration as the case may be. The other 9 button was the fire missile button. 2 85501 10 Q. Where were the buttons located? 11 A. They were in a little box. It was about like this 12 (indicating). It was hooked somewhere into the bowels of the 13 machine. 14 Q. Did each player have a box? Yes. 15 Q. How many players were there? Λ . Two. 16 Q. You say when a torpedo hit a rocket there was an explosion. 17 How did the explosion appear on the screen? :8 A. I think it says, "Bang," or "Boom," or something. I've 19 seen several versions of this and I'm a little fuzzy which 20 version the first one I saw was. But I believe it said "Bang," 21 and then the rocket ship disintegrated or turned into a series 22 of dots and then the rocket ships would start again from the 23 opposite corners of the universe. 24 Q. You say it said "Bang." What said "Bang"? 25 It printed out "Bang" on the screen. Λ_{*} 26 Q. Over a relatively small portion of the screen or across 27

I believe this was a small "Bang" in regular, you know, say,

the entire screen?

28

A. I have seen it both ways.

•

```
quarter-inen high characters.
```

- 2 | Q. You said that the rocket ship disintegrated. What do you
- 3 mean by disintegrated? A. I think it just turned
- a linto some dots. You know, it's one of those things.
- 5 Q. Did the dots go off in different directions, or did the
- 6 dots stay in the same spot that the rocket ship had before it
- 7 disintegrated? A. I don't remember.
- 8 | Q. While the rocket ship was disintegrating, did the dots or
- g | whatever appear to keep on moving with the same velocity the
- 10 | gooket ship had before? A. I don't remember.
- 11 Q. What kind of a display was used in connection with the
- 12 games you saw? A. I really don't know. There's
- 13 a screen, I think it was a 12 to 14-inch screen. 285502
- 14 Q. Was it a rectangular screen or a circular screen?
- 15 A. I don't really remember. I think the viewing area for the
- 16 game was rectangular. Now, whether that was housed in a
- 17 | circular tube or a square tube I don't remember.
- 18 Q. What do you mean by the viewing area?
- 19 A. Well, you would fly off the screen up and you would enter
- 20 | the bottom, but you wouldn't really fly off the screen, you'd
- 21 just see half of your rocket ship disappear and the other half
- 22 | would come up through the bottom.
- 23 Q. Was this operation you described of flying off the top of
- 24 | the screen and coming on the bottom, was that common to all the
- 25 different versions of Space War that you saw?
- 26 A. Later than that I've seen one which, you know, there was
- 27 essentially a boundary that you had to stay inside of and in
- 28 some of the versions if you hit the boundary the rocket ship

```
Q. Then you first saw this State War game on this first
     occasion that we're talking about, did you play the game your-
     5015?
                           A. Yos, I did.
     Q. Did you play it with another person?
                                                            ₹05,
 5
     Q. Do you know who that other person was?
 6
     A. It was this Jim Davies, but I lon't think that's right.
 7
     Jim D.
 8
     Q. Did you play with anybody else at that time during this
 9
     first occasion that you saw the game?
 10
     A. Yes. I played with a graduate student who was there.
11
     Q. Do you know his name?
                                       A. No, I don't. It was
12
     his baby, the graduate student's. He was kind of a custodian,
13
     I think, of that particular Space Mar jame.
14
     Q. What do you mean by the term custodian? 2.85505
15
     A. I don't know. He just seemed very knowledgeable and -- you
16
     know, like it was not Jim's. Jim had just played it, saw it,
17
     knew the guy, brought mo in.
18
     Q. Bo you know if the graduate student was the one who wrote
19
     the program?
                          A. I had a feeling he was, though I
20
     don't believe it was ever said so.
21
     Q. Did the graduate student have the program in his possession
22
     at the time?
                                  A. I don't know.
23
    Q. Do you know what form the program was in at that time?
24
    A. No, I don't.
25
    Q. Was it necessary for that particular graduate student to
26
    be present before somebody could play Space War at that
    particular installation?
                                    A. I don't know.
```

Q. After this first occasion when you saw Space War shortly

27

```
after going to the University of Utah What was your next
1
    activity with relation to the apparatus for playing games using
2
3
    a cathode-ray tube display?
    A. Well, it was about, oh, somewhere around a year later and
4
    one of my fraternity brothers got involved in the computer
5
    center a little bit more and introduced me to several of the
6
    people and we got talking about the games and I thought it would be
7
8
    kind of fun to learn how to program games.
    Q. You say this was approximately a year after you saw the
9
10
    Space War game for the first time?
                                                 A. Yes.
        Did you see any Space War games between the first time that
11
   you saw it and the time approximately a year later when your
12
13
     fraternity brother not involved in the computer center?
14
        No. I didn't.
                                                   85506
        What did you do as a rosult of your thinking that it would
15
16
    be fun to program games?
       Well, I asked for a listing of the current Space War game,
17
     I think I wanted to understand how they had done what they had
18
19
    done, you know, and made some modifications.
20
     Q. Who did you ask for this?
21
         Randall Willey.
        Who was Randall Willey? A. He's the fraternity
22
23
     brother.
24
        MR. HERBERT: How do you spell Willey?
25
         THE WITNESS: W-i-1-1-e-y, I think.
26
         MR. WILLIAMS: Q. Do you know where Mr. Willey is located
27
                                I think he's in New York or
                            Α.
     presently?
28
     Washington. He works for the Navy in their computer operations.
```

I'm not sure. I haven't really kept in touch with him. . . . 3 When was the last time you saw Mr. Willey? 0. I think when I left Salt Lake is the last time I saw him. A. 5 What fraternity were you and Mr. Willey in, do you remember 6 I was a 21 Kappa Alpha. 7 Does the Pi Kappa Alpha have a national headquarters? 8 Yes. It's in the south somewhere. We were supposed to 9 know that as pledges. I don't remember. I think it's in 10 Virginia. 11 Q. Do you get any kind of directory of the membership in 12 Pi Kappa Alpha? A. Mo, I don't. 13 Q. Bo you have any kind of directory of that fraternity? 14 A. No. 2 85507 15 Q. Do you know if one exists? A. I think probably 16 they do. You know, I get letters from them occasionally putting 17 the bite on me for some money, which I think is the main function 18 of alumni. 19 Q. You said you asked Mr. Willey for a listing of the current 20 Space War games. Did he give you such a listing? A. He told me where I could get one. He directed me to a guy 22 and he gave me a listing. Q. Who was the guy? A. I don't remember. In what form was the listing when you received it? Q. A. It was a printout. Q. Was it in the English language? A. Oh, no. It was in Fortran.

At the time you received this printout, what prior

Q. You mean in New York City?

21

23

24

25

26

27

mportance this was had wish compressed

- 2 A. I had had a temple of classes. I chink I and had MI-FI and
- 3 RE-175 as the sime which was an eleganical wavenessing program-
- 4 | ming class.

1

- 5 Q. By classes do you mean courses severed in that periodical?
- 6 A. Yes. There were also engineering-related or computer-
- 7 | related problems in some of the other classes.
- 8 | Q. Do you recall what the subject matter of EE-75 was?
- 9 A. It was introduction Fortran.
- 10 Q. Any particular version of Fortran?
- 11 A. I don't remember.
- 12 | Q. What was the subject matter of EE-175? 285508
- 13 A. It was an upper--you know, it was continuing course. I
- think it's Fortran and I think we got into a little bit of
- Algol. The listing may have been in Algol. I'm not sure. If
- 16 I could pin the time, because I obviously didn't know how ro
- 17 | read Algol before them. But it was in a computer language. I
- 18 | think it was Fortran.
- 19 Q. You didn't know how to read Algol before when?
- A. Before EE-175. I think it's EE-175. It's the later-on
- 21 | computer language.
- Q. So you think that you received the computer listing after
- you had completed the EE-175 course?
- A. I just don't know.

- Q. But you had at least completed the EE-75 course?
- A. Oh, yes. You play in that country, you have to know the language.
 - Q. What did you do with the listing after you received it?

Space War program as we talked about?

A. I personally really didn't do that much. It was a very complex program. It was, quite frankly, a little bit better than--you know, it took a little better capability than I had

5 at the time.

Q. This was the Space War program?

A. Yes, Space War, and there were some other--you know, it was primarily the modifications of Space War but there were some other things that--we took out gravity and tried a flying game, you know, in which the thing was more like a jet. That wasn't quite as much fun as Space War.

Q. I guess I don't understand what the flying game was all about.

A. Well, in the Space Wars you always had free fall so that you could point in the opposite direction than you were traveling and then if you pushed the thrust button it would slow you and pretty soon you would move back in a different direction.

2 85511

If you're taking the flying algorithm, then you're moving in a direction wherever you are pointing. But that's a very simple modification to the program.

Q. Did you do anything else to the program during that work?

A. I don't really remember which things we played there and

which things I played later than that. I know that I can remember the first things that I did--you know, it was not really any big deal at that time. It was just a lot of fun to do and it took a certain amount of dedication to get up at 2 in the morning to go in and get some free computer time. So

it wasn't one of those things you did a whole lot.

But all the activities during that quarter were on the 1 Univac or the IBM 7094? Right. 2 With the same displays we have testified about previously? 3 Right. We did a lot of things with just playing around with the computer in terms of I can remember we did some really 5 interesting designs, just making designs on the screen, you 6 know. You put in a polar coordinate equation and trace it out and you'd make some protty designs. There was an interesting 8 one that we did in which they had a round ball, they called it 9 a mouse. You could program in so that you could rotate a cube 10 in any direction and try some of those modifications. But 11 they were very--you know, they were more toys really or using 12 it as a very expensive sketch. 13 2 85512 It was not a game as such? 14 I mean, we did games, but we also just did other 15 things having to do with the computer itself. 16 Following that quarter which you were testifying about, 17 what was your next activity relating to the --18 It would have to be at the Artificial Intelligence Labora-19 tory at Stanford after I came to California. 20 Q. When was that? It probably was in middle '69. Α. 21 What was your first activity relating to the playing of 22 23 games at the AI Lab? Α. Oh, Space War. Right. 24 It was Space War? Α. 0. What kind of machine was Space War played on at the AI Lab? 25 26 I think it was a PPP-6 or PDP-10. That was on an XY display.

While you were at the University of Utah did you record any

of the work that you did relating to the playing of games on a

27

Weisten Lown and titles of the papers of the people. 1 9. I gather you have ordered a copy of the transcript from 2 the University of Utah? 3 Q. And you have corresponded with Dr. Atwood to try and get a description of the course? 5 A. I have been accempting to get shold of Dr. Atwood, but he 6 is not full-time at the University any more. It's been a little tough getting ahold of him. 8 Q. Be you have any idea when you expect the transcript to 9 arrive? 10 A. I think any day now. Q. As best you can recall at the present when did you take the 11 Senior Thesis course? 12 A. I think it was the spring of '67, 13 Q. Can you describe in a little bit more detail what was 14 included in that paper? You said it was a block diagram. 15 2 85515 16 Can you reproduce the block diagram? 17 A. Sure. These are monitors and then I had controls feeding 18 back to the computer. I mean, it was not a technical exercise. 19 It was more of a writing exercise. 20 Was that the only diagram that was included in the paper? 21 A. I think so. It wasn't a very long diagram. Or, I mean, 22 it wasn't very long a paper. I think that's the only picture 23 that was there. 24 Q. Did the paper say anything about what would be contained 25 in the box which you have labeled on the diagram you just drew 26 as "computer"? A. Computer? It was a general-27 purpose time-sharing type computer. I will have to admit this

is very foggy recollections on some of this.

```
1
     Q. You have drawn six small boxes connected by lines to two
     parallel lines and I gather that you have ceant to indicate
3
     that each one of those six small boxes --
4
     A. Was a monitor.
5
        What do you mean by the word monitor?
6
     A. What do I mean now or what did I mean then?
7
        What did you mean them?
                                  A. I think I just meant
8
     the type of display that I was familiar with at the school.
9
        You hear in W type display?
10
     A. I den't know what that was.
11
     Q. You mean the type of display used in conjunction with the
12
     Univac or the IBM 7004 that you were working with?
13
     A. Yes. Let we take that back. I don't really know what
14
     kind--you know, it was just a monitor that you could play
15
                                                2 85516
     games on fer an amusement park.
16
        Did the paper include any description of the types of games
17
     that might be played on it? A. Yes, it did.
18
     O. What kind of games were described?
19
     A. Space War.
20
        The Space War similar to the Space War which you played on
21
     the computer --
                                  A. Yes. Hangman, which ; a
22
    word game. The question and answer game, you know, which
23
    question will flash up and you had a multiple choice answer.
24
     A baseball game.
25
    Q. Any other games? A. I think those were the only
```

three that I described.

Q. Would you describe what the baseball game was, how you intended it to be played?

28

I intended it to be biayed similar to the machines that I 1 was operating at the time in which there was a ball and a bat 2 3 and you were to accempt so hit targets. 4 How would the ball appear at the plate? 5 I dien't go into that. 6 Did you describe in the paper the game baseball in greater 7 detail? A. I just said a game that simulates 8 the game of baseball in which a ball is pitched to a batter and 9 the batter is controlled by the player. The attempt is to hit 10 the ball straight back to get a home run. If you deviate from 11 the center, then you can get anywhere from a single run to an 12 out. Three outs -- and it was a dime in those days. Three outs 13 2 85517 and you had to put another dime in to play. 14 Q. Did you state in the paper whether you expected that there 15 be a symbol on the screen which a player could maneuver somehow? 16 A. Well, I mean, if you're going to have a ball on the screen 17 I suppose that would be a symbol. I don't think I used that 18 verbiage. 19 Was the bat to be moved on the screen? 20 Obviously. A . 21 How was that to be done? By pushing a button. A. Q. 22 0. What would occur when one pushed the button? 23 The bat would swing. Α. 24 Was this described in the paper? 25 I really don't remember. I just remember that I described À. 26 a video version of the games that were around at that time. 27 Did anybody else besides you and Dr. Atwood and your wife

A. I really don't know.

23

see the paper?

9. We won think cames persons might have seen the capeal A. I shink is a geomitte. If I have man they work I would 2 know by now. I mean, I would have talked to them by now. 3 Q. So you have searched for other people or actempted to 4 recollect who they might be? 5 I have tried to get some corroboration on that, yes. 6 O. Have you talked to your wife concerning whether sha remembers the contents of that paper? Oh. yes, obviousty. A. Yos. Q. Obviously yes? 10 Q. Does she remember what was in that paper? 11 2 85518 A. Not in great detail. 12 Does the remember the description of the game baseball? 13 *r* \ No. 14 Did you ask her if the read the description of the game 15 A. No, I didn't. baseball? 16 Q. What is your wife's present residence? 17 A. 3572 Gibson, Santa Clara. 18 Q. What is her name? A. Paula Bushnell. 19 Q. I assume that you and your wife are divorced? 20 A. Yes, we are. I'm not sure if that means you've got a 21 friendly witness or not. 22 Q. How many monitors did you contemplate could be attached to 23 a single computer for the playing of games? 24 I thought six was -- the speeds and the kinds of information 25 at that time. 26 Q. Did you have any thoughts as to what the capacity of the 27 computer would have to be to play six games? 28

```
A. It had to do an awful lot with how much refresh you had to
   1
       do, so it means how smart the computer was. Or the terminal,
   3
       I should say.
       Q. Bid you do any calculations to figure out what the correla
       tion might be between the capacity of the computer and, as you
      put it, how smart the monitor was in order to get an acceptable
   6
   7
       apparatus?
  8
      A. No. I think I just wet my finger--you know, I was trying
      to get the paper out and I didn't care about technical
  10
      excellence because I knew I was going to get graded on
 11
      punctuation. The nice thing about schools is that you don't
      have to build anything that you design.
                                                   2 85519
 13
      Q. Did you ever build an apparatus as it was shown in the
 14
     paper?
                    A. I attempted to later on. I mean, a time-
 15
     sharing system.
 16
     Q. When did you attempt it or when did you first start to
 17
     attempt it?
                      A. It was I'd say the middle of 1970
 18
     or early 1970.
19
     Q. Did you complete building the apparatus as described in the
20
     paper?
                               No, I didn't. I just got to a paper
                            Α.
21
     design.
22
     Q. Is there any particular reason why you stopped working?
23
    A. Yes. I found a better way.
24
    Q. What way was that?
                                        A. Well, in the using of
25
    a computer and a monitor, the calculations you were talking
26
    about, I kept going through them finding that I was running out
27
    of time doing the kinds of things on the six monitors that I
28
    wanted to. So then I cut it back to four monitors and in doing
```

more interface and more software I found that I was running out of time. Since I decided that we had to design the monitor because the terminals at that time were very expensive, I was building my own monitor, a special-purpose terminal for this thing. Each time I would find in the computer that I was running out of time I'd take some of the functions out of the computer and put it into a slightly more intelligent terminal. After I went through the loop two or three times and each time finding conditions in which the computer would run out of time, I took a look at the terminals and said, "Gee, they're getting so smart, why do I really need that? Let's throw away the mini-computer and put it all in the terminal." That's really how the stand-alone games evolved. I was really happy because it made a lot more economic sense, you know, once you can split them apart so that your stand-alone units, limiting your market to the large amusement parks, you know, that would have to take the six or seven terminals to make it justifiable economically.

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16

3 As far as you know was it ever actually done in 1969 that the games were played on a raster scan display setup? 5 To the best of my knowledge, no, they weren't. 6 I believe you stated that in early 1970 you attempted to 7 build an apparatus for playing games similar to the one 8 described in the paper which you wrote at the University of 9 2 85521 Utah? A. Right. 10 Q. Prior to that did you do anything to attempt to construct 11 or interest anybody else in constructing the apparatus as 12 described in that paper? Α. No. I didn't. 13 Did you ever show the paper to anybody at Lagoon Corpora-14 tica or Amusement Services Corporation? 15 No. I think I talked to some of the people at Lagoon saying, 16 you know, "Gentlemen, it would be neat if we could have a com-17 puter out here and hook it up." But, you know, it was one of 18 those things where when you're talking about six games that 19 would cost as much as the roller coaster, it was kind of an 20 academic kind of discussion. 21 Q. How much do you think six games would have cost at that 22 time? A. Using that system probably a 23 quarter of a million dollars. 24 At that time would that have been an economic investment as 25 far as you know to get six games? 26 I don't know. The question then becomes if you had six of

them--well, let's put a pencil to it. If you could get fifty

cents a game and it plays in two minutes, that would be \$15 an

27

hour times six, that would be \$90 an hour. If you amortized the thing over three years, what does it come out to? Say that you want a ten-percent return on your capital. A quarter of a million dollars and a ten-percent return. If you have two years which is 24 months—this says that you would have to make \$11,000 a month. \$11,000 a month at \$90 an hour, let's divide 24 into that. That is \$490 a day. So that says that you could just barely make it if you could keep the machine going full tilt for five hours a day or six hours a day, rather. So it was marginally doable based on some good assumptions.

- Q. At that time was fifty cents a game a realistic price?
- A. Well, I'm saying that games were really great. The market at that time was 25 cents. So it says that you would have to keep the game going for 10 or 12 hours. I don't think I would invest my money in it.

 2 85522
- Q. Do you have any documents relating to your attempts to build the system of your paper in early 1970?
 - A. Yes, we do. They are right here (indicating).
 - Q. You have pointed out two files, one labeled "Data General" and the other one labeled "System Planning, Nova Interface."
- 21 A. Right.
 - Q. And those are the only two files?
 - A. That's all that I could find. They were down in the bottom of a box of all kinds of junk.

MR. WILLIAMS: I would like to have the Reporter mark as
Atari Exhibit 39 a manila file bearing the label "Data General,"
and as Atari Exhibit 40 a manila file bearing the legend
"System Planning, Nova Interface."

I think maybe, Mr. Reporter, if you could mark each paper 1 in each one of these files as in the case of Exhibit 39, 39-1 2 through 39 whatever it takes, and likewise with Exhibit 40. 3 4 (File folder labeled "Data General" was marked Atari Exhibit 39-1 5 through 39-7 for Identification.) 6 (File folder labeled "Legend System Planning, Nova Interface" 7 was marked Atari Exhibit 40-1 through 40-18 for Identification.) 8 9 MR. WILLIAMS: Q. Mr. Bushnell, I hand you Atari Exhibit 10 39 and the document which has been marked 39-1 and ask if you 11 can identify that document for me. 12 Α. Yes. 13 What is it? A. It's a letter that I was going to-- No. 14 It's an envelope. It's a letter in which--15 You are referring to 39-2 as the letter? 16 Yes. 39-1 is an envelope. --in which we were going to 17 order a Lata General computer. 2 8552318 You say, "We were going to order a Data General computer"? 19 The company. The Syzygy Company at that time. Α. 20 And Syzygy at that time was a partnership; is that correct? 21 Α. Yes. 22 Consisting of you and Mr. Dabney? Right. 23 How did this relate to your infiltration of the system of Q. 24 your prior paper? A. Well, we had gotten to a 25 point where we felt that we had feasibility on the system and 26 so we needed a machine to actually build one. 27 Q. The letter--A. Well, what it was, we wanted 28 to get the best price we could so we ordered six of everything

1 except for one item which I guess we needed more than that. 2 Because we didn't have any money. So we wanted to, you know, 3 give the impression at least that we were high rollers. 4 0. Was that letter ever sent? Α. No, it wasn't. 5 It appears to bear the date January 26, 1971. 0. 6 Α. Correct. 7 Q. Was it written on or about that date? 2 85524 8 Yes, it was. 9 Prior to the time of writing that letter had you built any 10 devices for the playing of games using a cathode-ray tube 11 according to your system of your prior paper? 12 Yes. We had put some stuff together as far as a monitor 13 goes. See, with this system we were building terminals to hook 14 on which this would drive and we had established at that point 15 that we could get a tube hooked up to a raster scan responding 16 to that and I think we moved some objects around. 17 Well, on January 26th of 1971, you were considering using 18 a raster scan display on your system? Yes. 19 Q. You say you put a monitor together prior to that 20 January 26th, 1971 date. Was the monitor as you had built it 21 useful for playing games? 22 A. Well, the way we had done it it possibly could have been 23 We were trying to build--Spacewar was the game that we were 24 trying, and Spacewar needed some very complex calculations and 25 the device that we lashed up didn't have the ability to do com-26 plex calculations. It was more of a display device. 27 Q. You say it could have been used for playing games, but was 28 it used for playing games prior to that January 26, 1971 date?

1 A. Well, if you mean we moved objects around on it and had a 2 little bit of fun, yes, we did. It goes into our definition of 3 what is a game. It wasn't anything that kept score or that I 4 said, "Whoopee, I beat you." But we did move objects on it. 5 Q. How did the objects that were moved appear to the partici-6 pants? A. Well, one was we had a rocket ship that 7 would move up, down, right or left. I guess before that we had 8 a square that would move up, down, right or left. Then we 9 hooked in a diode matrix and turned the square into a rocket 10 85525 ship. 11 How did the participant effect this motion up, down, right 12 or laft? Flipped switches. Α. 13 Was there only one rocket ship or square as the case might 14 be on the screen at a time? 15 Well, at what point in time are you talking about? 16 Prior to the January 26th, 1971 date. 0. 17 Yes. It was just one object. Just a second, I'm going to 18 take that back. There was only one independently moving object. 19 In developing the objects you can gate them in and out and 20 there were, you know--during the first gating, you know, there 21 could have been 48 objects and then you gate it out again and 22 it turns--or I guess it would be 64 and then it goes down to 32 23 and the more gating that you do the fewer things until you 24 finally get down to just one object. But we had beaucoup 25 objects on the screen many times. 26 Q. As I understand it, even though you may have had many 27

objects on the screen at the same time, if one moved they all

Correct.

28

moved with--

I show you a document which has been marked 39-3 and 39-4 and ask if you can identify those?

That's a listing that came from one of the trade journals, and I don't remember which one it was, which listed all the mini computers that were on the market at that time, their approximate costs and how fast the cycle time was and what the architecture of the machine was. It was sort of a thing that we went through to see if there wasn't a cheaper system that we could buy that would do essentially the same thing.

- Essentially the same thing as what?
- The same thing as the Data General unit that we felt probably was as good a buy on the market at the time for what we wanted.
- I notice that those two documents bear the dates August 1970. Were these documents that you were considering after the date of January 26, 1971 or prior to that time?
- Well, it was prior because, you know, obviously we had made a decision at the time this letter was written as to which combuter we wanted and we had been looking at this quite a bit before August 1970 and was very happy when they published this because it made us evaluate a lot more units.
- Q. You said you were looking into it quite a bit before August of 1970. I gather from your prior testimony that all of your activities were during the year of 1970 with respect to the building of this?
- That is true, in terms of actually putting any hardware together or, you know, drawings.
- Q. 'I will hand you Exhibit 39-5 and ask if you can identify

15 16

17 18

19

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21 22

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26 27

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that? A. It's just basically a little further detail on the Nova computer series.
```

- Q. This was the computer series that you were considering using in your system?

 A. That's correct.
- 5 Q. Was that the Nova 1200 as described in this exhibit?
- 6 A. Correct.

21

22

23

24

- Q. I show you Exhibit 39-6 and ask you if you can identify
 that?
 A. It's an OEM blanket quantity and cumulative
 discount agreement. That was the thing that we were planning to
 really buy a bunch of these things so we wanted to get the
 price out of the chute that we could.
- 12 Q. Can you identify Exhibit 39-7? 2 85527
- A. It's a Super Nova pricelist and it goes through the options and the things that you want. It's essentially the source document that allowed us to write this other letter.
- 16 Q. That is Document 39-2? A. Right.
- Q. 39-2 appears to include a list of various components and associated prices. I wonder if you might go through this list and tell us which each one of the items identified by a number is, such as 3101, 8102, et cetera.
 - A. It's been a long time. I would just have to go through these things. They are essentially parts to a mini computer.
 - Q. So far as you know the identifications given in 39-7 of the various type numbers I believe are the same type numbers referred to in 39-2?

 A. Right, yes.
- Q. Is the description given in Document 39-7 of each of those type numbers accurately reflective of the description of the items listed in the letter of 39-2?

```
A. I think so, unless we made a mistake.
1
        MR. HERBERT: I object. I don't think there is any
2
    description of an item on 39-2, nothing more than a type
3
    number.
4
        THE WITNESS: But the description is in here.
5
        MR. WILLIAMS: Q. Do the descriptions of the type numbers
6
    shown in Document 39-7 accurately describe the units listed in
7
                            A. Yes.
    39-2?
8
    Q. Are the prices shown in 39-2 opposite the corresponding
9
    units a unit price?
10
        I think that was an OEM discount based on the quantity,
11
12
    discount price.
        That was the price you expected to pay for the units if you
13
    had actually purchased them from Data General at the time?
14
                                                  2 85528
15
    Α.
        Right.
        So that, for example, one 8101 would have been $1,617?
16
17
    Α.
       Right.
    Q. At the time of the preparation of the letter 39-2 did you
18
    have an estimate of what the cost per game would be in the
19
                                               · A. Yes.
20
    system you were constructing?
        Do you know what that estimate was?
21
22
        I think it was around $1,000.
        At that time were you considering using six games on each
23
                            A. It was either six or eight. I think
24
     system?
     I started out with eight and then backed into six as I started
25
     running out of time on the computer.
26
     Q. Did you ever order any computers from Data General for
27
```

No, I didn't.

Α.

28

this system?

Q. Did you order computers from anybody else for this system?

A. No, I didn't.

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- Q. Did you ever complete building this system?
- 4 A. No, I didn't. 2 85523
- Q. I hand you Atari Exhibit 40 and ask you if you can identify

6 Document 40-1? A. This is a letter from

7 Bob Washburn who was the sales engineer in the area for Data

8 General. We had kind of been stringing him along because we

9 | weren't ready to commit the dollars and we had sort of told

him, "Yes, the order is coming. The order is coming." I think

this letter is to just sort of jack us up and trying to push

12 us into a close. It was during this period that I had pretty

much decided that I was not going to go the direct computer

14 route but was going to go to a single stand-alone unit.

15 Q. During what period was this that you just referred to?

16 A. Between the time of composing that letter to the time that

17 I got that. Because it was--I was almost ready to go but I

just wanted to go back and check to make sure that the system

as I had configured it made sense. I wanted to make sure the

thing was doable, and so I wanted to get closer -- I had found

21 a place where I could rent a Data General computer and I had

gotten a little bit closer to a guy that was there who was

trying to sell me some time on the machine. He pointed out some

thing that I had failed to take into consideration on my initial

calculations and it scared me into thinking that maybe I wasn't

even going to be able to get four monitors to go. So at that

point I decided that I really needed to change one of my designs

at that time and that pushed me into the thinking of just doing

- it all hardware and not doing it software with the computer. 1
- 2 Q. And the period during which this occurred that you are
- 3 referring to was the period between the dates of 39-2 and 40-1?
- 2 85530 4 Α. Right.
- 5 What was the date on 40-1? A. February 16, 1971.
- 6 Q. I show you a document 40-2 and ask if you can identify
- 7 Α. This was the interface unit that, please.
- 8 that took the data from the computer and displayed it on the
- 9 TV screen, part of the interface unit.
- 10 Was that part of the monitor which you were considering? 0.
- 11 Right. Α.
- 12 Was that apparatus ever built?
- 13 No, it wasn't. Well, parts of it were. This part was Α.
- 14 never built (indicating).
- 15 A. Which part is that? That is 40-7. 0.
- 16 What is shown on 40-7? Q.
- 17 This was basically the part that made the monitor talk to Α. 18
- the computer.
- 19 Was there a name for that part?
- 20 I didn't put it on. I think I always called that the inter-
- 21 face card. This other one would probably be called the address
- 22 card.
- 23 What document are you referring to? 0.
- 24 Α. Oh. 40-2.
- 25 MR. HERBERT: It would be called what?
- 26 THE WITNESS: The address card. I'll be darned if I know 27 what 40-3 is. I would have to think about it for a minute.
- 28 MR. WILLIAMS: Q. Is 40-3 another diagram associated with

the monitor or a diagram of a portion of the monitor?

- A. Yes. All of these have to do with the monitor.
- Q. By "all of these" you are including--
- 4 A. 40-6, 40-8, 40-10, 40-11, 40-14, 40-15, 40-17. Portions
- 5 that were built were the sync generator and the--
- 6 Q. Do you know which diagram the sync generator is?
- 7 A. I'm not sure. Frankly, I don't see the sync generator
- 8 diagram here. I think the only reason that we have these
- 9 documents are these are the parts that ended up not being used
- in the ultimate system and the other stuff got reworked and
- used and ultimately in the filing system and where they are
- heaven only knows. I was actually surprised I even found these
- 13 things.

26

28

Ť.

- 14 Q. By "the ultimate system" you mean the stand-alone games?
- 15 A. Right.
- Q. Do you think that the drawings that were reworked into the
- stand-alone game still exist? 2 85531
- 18 A. I just have no way of speculating on that.
- 19 Q. Did you look for them? A. Yes, I have.
- MR. HERBERT: These are among the things that I have asked
- 21 Mr. Bushnell's secretary to go through and try to find and she
- has indicated that for all of the games there may be the files
- of 20 different engineers. She is going to try to get the
- beginning ones for those two games tomorrow and try to zero in
- on this particular one after that.
 - MR. WILLIAMS: Q. You started saying that you had built
- the sync generator? A. Yes.
 - Q. Which other portions did you build?

- A. Some motion circuits and a scanning matrix, video amplifier.
- Q. What was the purpose of the sync generator?

- A. Well, to get the scans going. You have to have a frame of reference.
- Q. This was to generate the scan for the cathode-ray tube dis play?
 A. Right.
 - Q. What was the purpose of the motion circuits?
 - A. To put the objects on the screen and move them around. Actually, the motion circuits that we used at that time were more exercisers to take the place of the computer because the way we had it was that the computer would put out an address word that would tell the monitor where to display the object and by putting in counters you could simulate that address word and move objects around the screen. That turned out to be the essence of the way it was, instead of being an exerciser ultimately taking the place of the computer it replaced the computer.

Did I make sense on that? 2 85532

- Q. What do you mean by the term exerciser?
- A. Well, to get your hardware working a lot of times you need a very predictable signal so that you know that your hardware is working so that if you get information out of the computer you can make sure that it's not--you know, you have a problem sometimes whether it's the computer that's fouling up or whether it's your hardware. So you develop a little very simple computer, you would say, which we call an exerciser which would essentially be partitioned outside of the system, but to the system would look like a computer but without all the bells and

1 whistles as far as the capability that the computer would have. 2 Q. Was an exerciser to be used with the monitor when the 3 monitor was attached to the computer as you intended in your 4 system? Α. Initially, no. The exerciser would 5 be taken off and the computer would be hooked where the 6 exerciser was. But at some later time it was to be used with the monitor 0. 8 as it was attached to the computer? 9 When I decided to not go with the computer system the 10 exerciser was modified so that it did more things. 11 essentially happened is I made a very sophisticated exerciser 12 which ended up playing the whole game instead of the computer 13 doing it. 14 What was the purpose of the scanning matrix circuit? 15 It's relatively easy to just put square blobs on the 16 screen. The matrix was to turn the blob into a rocket ship. 17 Q. That was the diode matrix? Correct. Α. 18 0. What was the purpose of the video amplifier? 19 To make it talk to the television set at levels it could 20 85533 see. 21 O. To make what? Α. The signal, the output of 22 the computer. 23 MR. WILLIAMS: Let's take a brief recess. 24 (Short recess.) 25 MR. WILLIAMS: Q. Mr. Bushnell, as I understand it, 26 Documents 40-2, 40-3, 40-6, 40-7, 40-10, 40-11, 40-15 and 40-17 27 all relate to circuitry which you intended to use with the 28 monitor in association with your system for playing games?

A. Correct.

- Q. But that there is, as I understand it, circuitry which you had also intended to use for that monitor which is not shown in any of these documents?

 A. That's correct.
- Q. Did you personally draw the diagrams of 40-2, 40-3, 40-6, 40-7, 40-10, 40-11, 40-14?

 A. Yes, I did.

MR. HERBERT: Before you start questioning on that, prior to the recess I had indicated that we would, after finding the pre-production drawings for Pong and another game, Space Race, zero in on the earlier drawings on this to match up with what else goes here.

During that recess Mr. Bushnell told me that very probably all of the drawings that are missing from this package were left at Nutting. So we don't really expect to find them.

MR. WILLIAMS: Q. Do you believe that the drawings missing from Exhibit 40 relating to your monitor are at Nutting?

- A. Yes, I do.
- O. Why were they left at Nutting? 2 85534
- A. Well, they were all essentially source documents which were later used to build the Computer Space machine which I sold to Nutting and since I had licensed them to build that machine exclusively they are obviously entitled to all the documents that have to do with that particular machine.
- Q. Do you know when you drew these documents which I just enumerated?

 A. I'd say it was probably around July or August 1970. It might have been as early as February for some of them, but I think the ones that I drew in February were rougher. These are more detailed as to interconnections.

1	Q. Since only a portion of the circuit of the monitor is snown
2	on these drawings, it might help us if you could draw a block
3	diagram of the operation of that monitor if you are able to do
4	so? A. Okay.
5	Q. And I might say that we will probably mark it as an exhibit
6	You will be forewarned.
7	MR. WELSH: Now, this is of the monitor system?
8	MR. WILLIAMS: Q. Yes.
9	A. Incidentally, this is generalized terminology for data bus
10	architecture. I am indicating there are several lines. The
11	exact number of lines depends on the resolution that you wish.
12	This is approximately it with some simplifications.
13	MR. WILLIAMS: I would like the Reporter to mark the block
14	diagram that Mr. Bushnell has just drawn as Atari Exhibit 41.
15 16	(Drawing made by the witness was marked Atari Exhibit No. 41 for Identification.)
17	MR. WILLIAMS: Q. Mr. Bushnell, will you just give us a
18	description of the operation of this system shown in Atari
19	Exhibit 41? 2 85535
20	A. The oscillator runs a sync chain which essentially counts
21	down the oscillator frequency into a horizontal and vertical
22	component. There's a number associated with each picture
23	element in both the horizontal and a number coincident with
24	each line in the vertical direction. These numbers are fed
25	into a compare circuit which is compared to a number which is
26	in the shift register. If you can visualize a television
27	screen, zero zero being in the upper left-hand corner and
28	256 by 256 the number 256 by 256 is the number in the lower

right-hand corner. Then you can see that there is a series of ordered pairs which describe every point on the TV screen.

Everyone follow that?

Q. I follow it.

A. The sync chain will count every one of those numbers in one frame. So that first the vertical counter is at zero and the horizontal counter then counts up to 256 at which time it gives the TV screen a sync pulse and the scan is reset and now the vertical scan counts to 1 and again to 256, and then the vertical goes to 2, 3 until it's scanned the whole time.

Now, supposing that we wish to display an object at point 20/20. That would be one inch to the right and one inch down from the upper left-hand corner. We would then put the number 20/20 into the shift register. Upon 20 being compared--

- Q. Excuse me. You mean load 20 into the shift register under the block marked "Sync H"? 2 85536
- A. Yes, and 20 into the shift register under the block "sync V." This comparator, all it does is look for a comparison. It says when is one number equal to another. As soon as it does, it goes, "Hi," turns on the scanning matrix. The scanning matrix then says, "Okay, I'm ready to scan," and it counts--I should say it is hooked into the oscillator or to the sync H and V.

We'll just for ease put the oscillator here (indicating).

It says, "Okay, I'll display a rocket ship at that point,"

and it counts through and displays a rocket ship at Point 20/20.

Now, what the comparator does is it feeds that number 20 into the shift register. Now, next frame it says, "Okay, I want

the rocket ship to move downward and to the right." So next frame it will load into it number 21/21. The same thing happens This time, though, the rocket ship is moved slightly. It's no longer displayed at 20/20, it's at 21/21. And successively each frame. So in that way the rocket ship appears to be traveling in a downward and to the right velocity because the eye integrates the motion. It's just like a series of cartoons and you display it at slightly different places each time and the picture appears to move.

2 85537

Now, the computer, of course, is keeping track of one, if the control is being pushed, say, in the forward direction and it's thrusting it's saying, "Okay, if I want the rocket ship to go faster I'm going to say instead of moving it from 20 to 21 I might move it from 20 to 22. That gives the appearance of a faster motion. Or if it wants to move slower maybe it says, "I'll keep it at 20 for a couple of frames and then I'll move it to 21 for another couple of frames and then to 22 for another couple of frames and then to 22 for

If you wanted it to go straight up and down all you are doing is you leave the horizontal counter fixed at 20 and you just increment or decrement the vertical count and the computer keeps track of all these numbers and feeds a new number out each frame which places the rocket ship anywhere.

Now, obviously if you wanted to, you could make the object jump anywhere you want to once each frame. But generally by making a piecewise continuous function you can have the appearance of smooth motion, but it's not constrained to do that.

- Q. The computer which you refer to is not shown in Exhibit 41, as I understand it.
- 3 A. No. It's a data bus here. It's out here (indicating).
- 4 It comes in on the bus. I should have put that down, "data
- 5 bus."
- 6 | Q. There are two boxes in the lower left-hand corner. What
- 7 | does the label on the upper one of those two boxes say?
- 8 A. "Interface." It's essentially the part of the circuit
- 9 | that's described in 40-7.
- 10 | C. And the lower box in the lower left-hand corner is labeled
- "IO." Is that correct?

- 2 85538
- 12 A. Yes. That's essentially the problem that we were talking
- about before. Whether you do that on an interrupt basis, or
- 14 whether you do it just putting data into memory. Now, you can
- do it either way. That IO is either a direct memory access
- the channel or it's an interrupt channel.
- 17 Q. So the player's controls are located within the box marked
- 18 "control"? A. No. These are control switches
- 19 and coin slot.

- Q. Over on the lower right-hand corner? A. Right.
- Q. And that information goes through the box marked "control"
- to the box marked "IO"? A. Yes. Input-output.
- Q. So the box marked "IO" was actually only an output channel,
- is that right, the way you have drawn it?
- A. In a computer there is never really an output without an
- input because there's parity checks. It talks. You send sig-
- 27 nals in two directions and for a multitude of reasons, but it
 - essentially can be looked at, it says, "Hey, I've got some

information."

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The computer says, "Okay, I'm ready for the information. Go ahead and send it." So it sends it down. The computer says, "Okay, I've got it."

And the guy says, "Is it right?"

And the computer says, "Yes, it was." And they do these handshaking things all the time. It's just the way the architecture is.

- Q. But the basic purpose of the IO block is to get information from the monitor to the computer, as I understand it.
- 11 | A. Yes.
- 12 Q. You described the way in which one rocket ship is shown
 13 during one scan of the cathode-ray tube.
 - A. Right. 2 85539
 - Q. In the system you were building in playing Spacewar I assume that you wanted to show at least two rocket ships.
- 17 A. Yes. That adds a whole new level of complexity. That's
- 18 kind of what this is. Because these are shift registers. I
- 19 have two sets of shift registers, one labeled A and one
- 20 labeled B. I am referring to Document 40-2. It's necessary
- 21 that you have two data boards, one the location of rocket ship
- A and one the location of rocket ship B, and under the control
- you can switch from one to the other.
- Q. What does the circuitry shown in Exhibit 41 provide? What is necessary to display two rocket ships?
- A. Well, it depends on how much intelligence you ascribe to
 the control module. Like it's possible that the control
 module or the computer is smart enough to serially order the

information in shift registers, in these two shift registers, so that it always hits the first shift register of the first object in the scanning sequence, and then the minute it sees that then it dumps that information out, grabs another piece of data from the computer and says, "Okay, this is rocket ship No. 2." That could do it. But I think that 40-2 is a better approach. It's a little bit cleaner.

2 85540

Well, this is again the problem that I ran into. If you do it this way the computer has to be very smart and it has to be fast because it has to have that information ready for the second rocket ship very, very quickly because the minute the one rocket ship is done, if the other rocket ship is very close to it it has to have that information in a big hurry or you're going to lose it, the rocket ship will disappear if it gets close. So what you can do is you can say, "Okay, I'm going to make the monitor smarter and I'll just dump the information out at one time," say during frame scan or frame reset in which there's a lot of time, and that way the computer doesn't have to be as smart. This design was an afterthought of this kind of an architecture.

- Q. You are saying that the document of 40-2 is an afterthought to the architecture shown in 41?
- A. Yes. I want to keep this simple so that you can understand it. You see, the more and more smarter I made the monitor, the less power I had to have in the computer itself until finally I said, "The hell with it," you know, "let's just build the hardware unit."
- Q. And the computer system which you intended to use with the

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apparatus you have shown in block diagram form in Exhibit 41 was
     the Nova 1200 series computer; is that correct?
 2
         That is ultimately. I think this was a general-purpose
 3
     design. I'm not sure which one this was, how late it was. But
 4
     I originally designed the general purposely so that it could
 5
     adapt to essentially any 16-bit machine.
 6
     Q. Did you have any requirements on the memory capacity of
 7
     a 16-bit machine with which this could be used?
 8
         Yes. As small as possible.
                                                   2 85541
 9
         What memory capacity was required for a game system using,
10
     for example, four monitors?
11
         I felt that in my original thinking I thought that I could
12
     get by with four K.
13
14
    Q. For four monitors?
                                              Yes. And memory was
                                          Α.
    never the problem in the design. It was always update speeds.
15
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16 Can you identify Exhibit 40-15?

> Yes. It says, "System Input, one coin box to initialize particular CRT and program." I think at that time we were talking about having it be a situation where you could not only choose whether you wanted to play Spacewar, but whether you wanted to play any other game that we had in the program. That was kind of a question of memory. We thought that it would be interesting to have the switch selectible so that you could play a multitude of games. So that was No. 1 as far as system input.

"No. 2, counterclockwise rotator input on fixed-time increment and rotate counterclockwise one unit. Unit equals question mark degrees." I don't know.

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No. 3 says, "Clockwise rotator SFF2." 1 No. 4 is, "Accelerator input on fixed time increment and 2 add velocity increments to VX and VY." 3 4 No. 5 is, "Fire control causes missile to shoot at fixed speed relative to rocket in direction rocket is pointing. Out-5 put to CRT done by setting position, line and data. Words 6 7 into output area. An interrupt will be generated at and of each field to indicate." 8 That's it. g 10 Did you write the document of 40-15? 85542 4 4 A. No, I didn't. 12 Q. Do you know who did? A. No. I don't. I have 13 been asking myself that. It could have been a guy named Larry 14 Bryan who was going to do the software at that time. :5 Q. Do you know what the list of five items under the heading 16 "system input" is? 17 A. Well, yes. I think it's essentially all the things that 18 we wanted to put into the system, you know, to make sure that 19 we had enough input ports to play the game. 20 Q. Did Mr. Bryan generate this document 40-15 as a result of 21 a special review? A. If he, in fact, was the one 22 that generated it, and I think he was, yes. 23 Do you know when it was? 24 It was probably during the summer. 25 Q. Of 1970? A. Yes. 26 Q. Was anybody other than Larry Bryan assisting you in the 27 construction of your apparatus? 28 Ted Dabney.

- Q. What part did Ted Dabney play in the construction, in the 1 development, of that apparatus? 2 He was a good circuits may. He ultimately designed most of 3 4 the sound circuitry and the video amplifier. 5 Larry Bryan was the software man. I was the hardware man and Ted was the analog man. 6 7 Can you identify Exhibit 40-16? Q. 8 A timing diagram to a Nova 1200 computer. 9 Can you identify Document 40-3? Q. 10 I think it was a pin designation of input and output for 11 the interface unit to the computer. Yes, it's a pin assignment. 12 Did you write the document? A. Yes, I did. 13 Any of the Jocuments that you can't read are probably done in 14 my handwriting. 15 Q. Can you identify Document 40-13? 16 It's a timing diagram. 85543 17 Is that also of the Nova 1200? Q. 18 I think so. I don't really know what the difference between 19

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- the two documents is. One might have been for the Nova 350 which was a faster machine. When we started getting into problems I thought I might have to go to the faster machine.
- Q. Would you please identify Document 40-9?
 - It's a Xerox of a Signetics integrated circuit, and why I've got it there I have no idea.
 - Oh, I know. That's an interface chip. It's the interface unit. I wanted to make sure that what I was feeding to the computer wasn't going to blow it up. Yes, that's what it was.
 - Can you identify Document 40-5?

- A. It looks like it's part of the technical manual for the input-output bus structure for the Data General computer.
- 3 | O. Was that for the Nova 1200?
- 4 A. I believe it was.
- 5 | Q. Can you identify Document 40-4?
- 6 A. Yes. That's the pin-outs of the bus connections for the
- 7 | Nova 1200. These are all Xeroxes because before I had a chance
- 8 | to start talking to the Nova people I was scrounging around for
- 9 | a manual on it and there was only one in the plant that I
- 10 | could get ahold of.
- 11 Q. One in which plant? A. Ampex. 285544
- 12 Q. What do you mean by the term "pin-outs"?
- 13 A. Well, the bus is essentially the input port and it tells
- 14 | what part of the computer is connected to what pin. You know,
- 15 like is it an input port or an output port, an address port or
- 16 interrupt port.

18

- As an example, all I could use were the ones that were vacant, you know, upon the direct memory access. These are
- 19 General Data bus structures.
- See, you put input and output in terms of a word. You see
- 21 these data A8, All, each one of these represents a bit in the
- 22 data word.
- 23 Q. Can you identify Document 40-13?
- A. Yes. It's a page describing how the data channel transfers
- work with this particular computer. It's necessary in designing
- the thing to really have that stuff well scoped out.
 - Q. Would this particular computer be the Nova 1200?
- 28 A. Yes.

Q. Can you identify Document 40-12?

- 2 A. This is an OEM discount schedule which tells you what your
- 3 price would be depending on how many units you buy. I was
- 4 | trying to find some way to get them to believe me that I was
- 5 going to take 200 units the first year so I could get a 40 per-
- 6 | cent discount, but I didn't quite have that much guts. But I
- 7 was projecting that if the item did very well there would be
- 8 considerable savings in the computer.
- 9 | Q. I believe your testimony is that sometime between
- January 25, 1971 and February 16, 1971 you decided not to use
- the central computer system? A. Correct.
- 12 | Q. What did you do after you decided not to use the central
- computer system? 2 85545
- 14 A. I put my time into designing a very inexpensive and complex
- exerciser, if you would, that would assentially do the
- 16 calculations and hardware. At that time I had had a very com-
- plex exerciser already going, but it took me quite a bit to
- get it up to the point where it controlled two objects. It was
- only good for one object at that point.
- Q. "That point," being the time you decided to not use the
- 21 central computer system? A. Correct.
- Q. Did you eventually build that exerciser?
- 23 A. Yes, I did.
- Q. When did you complete building that exerciser?
- A. Well, I guess you can say that -- What's to say when some-
- thing is complete? It was complete when it went into production
- at Nutting Associates. I mean, that was the first commercial
- result of that. But I could move objects around on a screen

- 1 before that time.
- Q. What time did it go into commercial production?
- 3 A. We sold our first units in December or January of the
- 4 following year. I guess that would be December '71 or January
- 5 172.
- 6 Q. Did it go into production approximately the same time it was
- 7 first sold? A. Oh. yes.
- 8 Q. How long before it was first commercially sold would it
- 9 have gone into production?
- 10 A. Well, I think we were trying to get some units out as soon
- as possible. We showed it at the show in I think it was
- October-November, and as soon as -- we were hoping to have
- production units ready by then, but they just weren't and the
- production units weren't really ready to ship until that
- 15 December.
- 16 Q. At what show did you show it?
- 17 A. Music Operators of America.
- 18 Q. Where was the show held?

- 2 85546
- A. It was in a hotel in Chicago. The Palmer House, I believe.
- Q. When you say you showed it at the show, was there an
- operative game there at the show? A. Yes, there was.
- But it was a lash-up. I carried the computers in my suitcase
- to the show and we had shipped the cabinets ahead and brought
- the computers in and installed them and babied them through.
- Q. When did you commence your employment with Nutting
- Associates? A. I think it was in March or April of
- 27 71.
- Q. I think you testified that you took the computers in a

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suitcase. What computers are you referring to that you had in your suitcase?

A. The ones that were built for the Computer Space.
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- Q. When was the first time that you had a completed apparatus on which you could play the Computer Space game?
- A. You say the Computer Space game. There was a lot of variations and modifications to it.

- Q. When was the first time at which you had an apparatus

 completed in which you could play any version of Computer

 Space?

 A. Oh, it was probably April or May of

 '71.
 - Q. In connection with Exhibit 40-15, I think you said that you wanted to make the system so you could play Spacewar or other games. What other games did you have in mind at that time?

 A. Well, I had in mind, you know, various sports games, various arcade games that I had seen in school, you know, when I was at the amusement park. I was thinking particularly of baseball. I was also thinking of hockey.
 - Q. Do you have any documents which would show the games that you contemplated using with your system at that time?
 - A. Yes, I do. Now, these are some of the files, some of which are missing and I don't know why I'd have these and why I don't have the others or why I have any at all. I think most of the others are at Nutting. I also have my book in which I have just essentially some of my cost estimates on the Nova and the PDP-8. This is the company that I rented some time on a 16K Nova.
 - Q. Before you go any further, these files, I gather you were pointing to four files, the first one marked "File No. 9

- 1 Q. Was that the same agreement as the agreement relating to
- 2 | Computer Space? A. No. It was an employment
- 3 agreement that Nutting had.
- 4 |Q|. Was there a separate agreement from the employment agreement
- 5 which dealt with your retaining rights to video technology?
- 6 A. No. That kept my rights to video technology.
- 7 Q. That is, the employment agreement?
- 8 A. Right. The agreement that specified the rights that I was
- 9 conveying to Nutting was in a separate agreement which spelled
- out the payment terms and things for Computer Space. I was
- 11 listing each game individually. 2 85548
- 12 Q. Were there any agreements on any other games other than
- Computer Space? A. Yes. We had an agreement on
- 14 a game called Two Player Computer Space.
- 15 Q. Were there any other agreements relating to games with
- Nutting? A. No, there weren't.
- 17 Q. Can you describe for us the game Two Player Computer Space?
- 18 A. It was essentially two rocket ships fighting one another
- in a star field. It's much closer to Spacewar than Computer
- Space was because it didn't have the computer-operated flying
- saucer. Or it did have it. It was one or two-player. You
- could play against the computer or you could play against the
- other rocket ship. Computer Space was just a single-player game
- and could only be played by one person.
- Q. Did Nutting ever commercially manufacture the Two Player
- Computer Space game? A. Yes, they did.
- 27 Q. Do you know when they commenced this manufacture?
- 28 A. I think it was shortly after I left. Not shortly after I

- 1 left, I think it was the following fall.
- 2 Q. For how long did they manufacture that game?
- 3 A. I have no idea. It was my impression that the game was
- 4 a mistake and I didn't think it was a good idea. It was one of
- 5 the items preceding the disagreement on which I left. I think
- 6 history bears me out that I was right on it.
- 7 Q. Did they manufacture it for a period of months or a period
- 8 of years or-- A. I have no idea.
- $_{
 m Q.}$ Do you know how much they sold that game for? 2 85540
- 10 A. I think it was \$1500 or something like that. Very expensive.
- 11 Q. Nutting, I assume, did commercially manufacture the Computer
- 12 Space game? A. Yes, they did.
- 13 Q. Do you know how much they sold that for?
- 14 A. Yes. They started out at \$1,295. Or was it \$1,195? Some-
- thing like that. It was either \$1200 or \$1295. I think they
- 16 later dropped the price to \$950.
- 17 Q. I think you testified earlier that they started their
- 18 commercial production in either December of '71 or January of '72?
- 19 A. Correct.
- Q. Do you know how long that game was in commercial production
- 21 at Nutting? A. I think they produced that through
- to the following fall. I think they produced Computer Space up
- until they got Two Player Computer Space into production.
- Q. Do you know how many unit: of Computer Space they sold?
- A. I think it was about 13 to 15 units. Since I got a royalty
- on it I probably have got the figure around somewhere for sure.
- Q. Do you know how many units of Two Player Computer Space they

sold? A. I have no idea.

Q. After you left Mutting, what was the first video game that you think you worked on?

25 A. A game called Asteroid.

Q. Was it known as Asteroid at the time you started working

on it? A. That's what we called it around the

company.

The that similar to the game that was finally sold under the designation Space Race?

- A. That's correct. You will find in our papers that we often have an in-house code nume that doesn't always come to market under that name.
- Q. Is that name also known as a MP-1? A. Yes, it is.
- 7 Q. What was the next game you started working on after Asteroid?
- 8 A. It would have to be the game which is now called Pong.
- Maybe for classification here, there were three of us that were technical.
- 11 Q. "Three of us" in what that were technical?

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A. Well, three of the employees of the then Syzygy Company were technical and we each had our projects. Mr. Dabney had the pinball project which was part of the contract engineering for Bally Corporation.

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I had the Two Player Computer Space design for Nutting as well as the Asteroid design. The Asteroid design, incidentally, had been actually started before Computer Space because of the star field and all that other stuff. We thought that the first game should be Computer Space, but it was an easier game to do and we probably should have done that as our first entrance but we didn't. So it was just really picking up on that design and rejuvinating it.

Mr. Alcorn, when he came aboard, his first project was to build a simulated tennis game. I only did about two days' work on Space Race because I got bogged down in administrative details and running the company other than design and was able to finish up the Two Player Computer Space for Mutting, but

- 1 Mr. Alcorn whitimassip Finished the Space Dace design.
- 2 Q. When did Ur. Alburn come on board?
- 3 A. I don't know. I can check the records. It's in the spring.
- 4 It was shortly after leaving Murting.
- 5 MR. TILINGER: What year would that be, '72?
- 6 THE WITNESS: 172.
- 7 MR. WILLIAMS: Q. Shortly after you left Mutting?
- 8 A. Yes.

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When you are a little company you think that model numbers are
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- 2 kind of window dressing.
- 3 Q. So the numbers were assigned sometime after the work on the
- 4 machines actually began? A. Yes.
- 5 Q. Did you give Mr. Alcorn the assignment of designing a
- 6 simulated tennis game? A. Yes, I did.
- 7 Q. How did you give him the assignment, was it orally or in
- 8 writing? A. It was oral.
- 9 Q. Do you know when you gave him that assignment?
- 10 A. The day he came to work.

- 11 Q. Can you state what the assignment was?
- 12 A. Well, I told him to make a tennis game. I wanted the ball
- 13 to go back and forth horizontally. I wanted two men, two little
- 14 men with rackets to move around the play field controlled by a
- 15 joy stick with a button on top and when the button was pushed
- the little racket in the man's hand goes like that (indicating).
- 17 Q. Indicating a striking motion?

- 18 A. Right. And that after a point is scored the ball would
- 19 appear on the screen and you would have to move your man behind
- 20 it to serve and bat the ball to the other side; that each time
- 21 a point was scored you would hear a sound of a crowd of thousands
- 22 cheering, which is an electronic circuit that you can make that
- does sound like "Hurray," you know, applause, and I wanted a
- distant "pop" when the ball hit and I wanted the ball to make a
- different sounding "pop" when it hit the floor or the sides.
- Q. Was Mr. Alcorn successful in developing a game as you have
- just described? A. It's hard to say. We worked
 - very closely at the time and the game came together. Designing

a game is kind of like drawing a picture and you initially make the big outlines and then the game is refined and refined and refined sort of like coloring in the sections.

I would say the first thing that's done is the sync generator is built and the ball-motion circuitry is put together.

After that the paddle control is put in. Well, in an XY joy stick it's just a linked potentiometer so in a lab environment you generally don't go right to a joy stick. You go to two pots.

Before you go to two pots you go to one pot. 2 85554

We looked at the first thing that we had up on a screen which was essentially a rectangular blob which would later be cut by a diode matrix into the little man and the ball. But you could also--you know, it's very easy to make it so that when the ball and the paddle intersect instead of waiting for the computer to detect the hitting motion, that it just automatically bounces off.

That's the way we did the initial one. It didn't play badly, you know. We played it a little bit and found that the game was kind of fun. The problem we had was that the ball speed was very high at the time and we had trouble returning the serve. So we said, "Hey, let's play this a little bit more. Let's slow the ball down."

Mr. Alcorn slowed the ball down and we played it some more and now we could get the serve back, but the game was kind of dumb. I mean, it wasn't that much fun, you know.

Oh. I'm leaving out one thing. In this kind of a hitting motion we wanted the racket to do--

Q. The striking motion?

A. The striking motion. If

you struck the ball when your paddle was in this direction-(indicating.)

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Q. That is angled upward?

A. Angled upward, we wanted the ball to go up. If you hit it with the paddle perpendicular we wanted the ball to go straight over and if you hit it while it was in this thing obviously the ball would go down (indicating).

Q. That is with the paddle angled downward? 2 Good

Right. So we had various angles that the ball could have would be selectible. So we just selected which angle it bounced based on where the paddle was. That was in the game, but later it was going to be refined to detect coincidences of when the paddle moved, you know, where it was so that it was not just a, you know, get-in-front-of-the-ball kind of game, but a ball hitting the paddle, you know, where it was. So that was in the game. It played pretty fun, you know, it was pretty good. But, again, the ball now was too slow, and we said. "Well, if it's too slow, you know, if it needs to be slow to return the serve, but it needs to be faster after you get good to be fun." I said. "Well, why don't we just count the volleys and speed the ball up as a function of volley increase." So that's how that came into being. That was not part of the original design specification that I gave to Mr. Alcorn. So we put that in and it was It was a good game. fun.

Then we got into a big hassle. Mr. Alcorn didn't want to put the crowd of thousands in. He thought that it was a waste of time. He says, "Why not just a nice raspberry sound, sort of like (demonstrating) you know," and he said he could do that a

lot cheaper.

I said, "Okay, put in the raspberry sound when it misses."

It was my idea that I wanted to cheer on the winner rather than badmouth the loser. But he prevailed on me. So the honk sound was put into the game on a miss. Digital scoring was put in.

The game played pretty well. So we said, thinking in the back of our mind, "Hey, we've got this. We did it in a hurry. Let's give this to Bally satisfying their contract, their contract engineering. Then we can get off and get doing some of our own stuff."

So this was a full six months ahead of schedule from when we were supposed to do it. So I thought, "Gee, this is great. The money is still rolling in and we will have satisfied our contract and happiness and bliss will reign in California." So I hopped on an airplane with the prototype, took it to Bally, showed it to Mr. Britts and Mr. Lally who is, I guess, the vice-president of engineering at Bally.

Neither one of them liked it. The contract was so written that they could refuse--you know, that I had to provide to them an acceptable game, something that they accepted. So they said, "Aw, you have to have two people to play it. Who's going to pay a quarter to play ping pong on a TV screen," so on and so forth, "Go back to the drawing boards, Nolan."

So I did. I climbed back on the airplane very dejected because I thought it was a great chance to get off. I said, "Well, hell, we've got this game, it's designed. Let's put it in a cabinet and see how much it earns."

We did that. It earned very well. We all jointly made the

decision that we were going to hock everything we had and go into production. So we figured out exactly how many units we could buy the parts for and hopefully have them sold by the time we had to pay for the parts. We had developed a little bit of credit in the valley at that time and so we made our first order for 75 units which at that time represented about five times as much money as we had or had hoped to even get. We made sure that the parts came in all on the same day so that we could essentially get them all built in a very big hurry and out and sold.

We did it and we were successful in being able to sell the machines, and with that money we made a re-lease for I think 300 at that time which was out of sight because we were in, you know, 1500 square feet of building. We ended up doing an awful lot of assembly out in the parking lot. But that's essentially what happened.

MR. WILLIAMS: Let's take a short recess.

(Short recess.)

2 85557

MR. WILLIAMS: Q. As I understand your prior testimony, the game which eventually was known as Pong was developed after you entered into the agreement with Bally Manufacturing?

A. That's correct.

- Q. And Mr. Alcorn did not start working on the game until after that agreement was entered into?
- A. That's correct. I think so, yes. I can't remember the
 exact chronology, but it was in the space of a week or a month
 or something like that.
 - Q. I have here a copy of Bushnell Exhibit 2 which was marked as an exhibit during your deposition in July of 1974. The first

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Q. Have you ever seen a demonstration game sold by Magnavox under the name Odyssey?

A. Yes, I have.

Q. When did you first see such a game? A. I saw it at some kind of a distributor meeting or showing 1 that they had in I think it was the Airporter Hotel by the 2 San Francisco Airport, and I don't remember the exact date. 3 4 Q. Do you remember the approximate date? A. No. I think Magnavox probably knows when it was better 5 6 than I do. Q. Do you recall whether it was prior to the time that you 7 8 entered into the written agreement with Bally? A. Yes, it was prior to that. It was while I was still 9 10 employed at Nutting. Q. So you must have seen it prior to the time that you 11 instructed Mr. Alcorn to develop the game which subsequently 12 13 A. That's true. became Pong? 14 Q. Did anybody else go with you to the distributor meeting? Yes. I think it was either Mr. Ralston or Mr. Geiman or 15 16 maybe both. 17 A. Yes. He was the sales manager for Q. Ralston? 18 2 85559 Nutting. A. G-e-i-m-a-n, I think. 19 Q. How do you spell Geiman? Did you go there as part of your employment with Nutting? 20 21 A. Yes, I did. 22 A. Yes. Q. Were you asked to go there? 23 A. I think it was by Bill Nutting. I Q. By whom? 24 mean, either him or Geiman. They had heard about it. that it was a video game, and since we thought we were the only show in 25 26 town we thought we would like to see what was happening. Q. Do you recall what you saw at the demonstration? 27 28

- A. Yes. I saw a game. I believe I saw a handball game or,
 you know, the thing that they called handball and the ping pong
- 3 | game.
- 4 Q. Did you see any other games at that demonstration?
- A. They had the rifle there, but it wasn't working.
- 6 Q. Did you see any other games operating other than handball
- 7 and ping pong? A. No, I didn't.
- Q. Could you briefly describe the ping pong game that you
- 9 saw? A. Well, it was, you know, the light spot
- that moved back and forth when you hit it with the paddles.
- 11 Q. The light spot was on the face of the television screen?
- 12 A. Right. 2 85560
- Q. And the paddles were also displayed on the face of the television screen?

 A. Right.
- 15 Q. How did they appear? A. They were square blobs.
- Q. Were there any other objects on the screen other than the paddles or the light spot?

 A. Not to my knowledge
- paddles or the light spot?

 A. Not to my knowledge.

 Q. Was there a line down the center of the screen?
- 19 A. I don't remember.
- Q. Did you play the game that you saw? A. Yes, I did.
- Q. Was there just one Odyssey unit being demonstrated or were
- 22 there a number of them?
- A. I believe that there was only one.
- Q. Which one of the games that you saw did you actually play?
- 25 A. I think I played both of them.
- Q. Do you recall how long you were at the show?
- A. No, I don't. It wasn't very long. A half-hour.
- Q. Did you discuss what you saw at the show with anybody

- 1 associated with Nutting? A. Yes, I did.
- 2 | Q. Who did you discuss it with?
- 3 A. Mr. Ralston, Mr. Geiman.
- 4 Q. Did you discuss it with Mr. Nutting?
- 5 A. I think on returning I did.

- 6 Q. What was your discussion with Mr. Nutting?
- A. Oh, I just said that it was, you know, a home unit, not very interesting to play, no competition.
- Q. Did you have any further discussion with Mr. Nutting about the Odyssey unit?

 A. Concerning that? Oh, I can remember telling him that I didn't think that it used the kind of circuitry that we had. The motion was a little too erratic to be digitally manufactured.
 - Q. What did you discuss with Mr. Ralston relating to the Odyssey unit?

 A. Pretty much the same thing, that I didn't consider that it was--you know, that it would ever be competition for us in the coin-op. That it was, you know, not a good game.
 - Q. What did you discuss with Mr. Geiman?
- 20 A. Pretty much the same thing.
- Q. Did you discuss the features of the games as might be applied to coin-operated games?

 A. No, I did not.
- Q. When did you first meet Mr. Ted Dabney?
- A. I guess the first day that I interviewed with Ampex.
- Q. Did you discuss the Odyssey unit with Mr. Ted Dabney?
 - A. I must have. I mean, he was working at Nutting at the time.
 - Q. Do you recall what that discussion was?
 - A. No, I don't.

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- 1 Q. What was Mr. Ted Dabney's position at Nutting at the time?
- 2 | A. I think he was an industrial engineer.
- 3 | Q. When did you first meet Mr. Alcorn?
- 4 A. While he was employed at Ampex.
- 5 Q. Was Mr. Alcorn employed at Nutting also?
- 6 A. No, he wasn't.
- 7 | Q. Was he employed at Ampex up until the time he started work-
- 8 ing for Syzygy? A. No. Well, I hired him from
- 9 Ampex, but from the time I knew him at Ampex he was on a work-
- 10 study program and I think he, upon graduation, went to work for
- another company in Los Angeles before returning to Ampex.
- 12 Q. Prior to the time you saw the Odyssey game at the distri-
- butors' meeting you were just referring to, had you learned of
- 14 the existence of that game?
- 15 A. Through word of mouth somebody said that there was a game
- going to be shown up there. I believe it was Mr. Nutting who
- 17 | had learned of it first.
- Q. When did you first learn of that game?
- 2 85563

- 19 A. When Mr. Nutting told me.
- Q. Can you place that in time, say, with relationship to when
- 21 you went to the distributor meeting?
- A. It was probably like a week in advance.
- Q. What did Mr. Nutting tell you when he told you about the
- game? A. He says, "There's a TV game by
- 25 Magnavox I've heard of." He didn't know what Magnavox had on
- their mind. We were afraid they were going to compete with us
- in the coin-op. He thought we should find out what's happening.
- Q. Did he describe the types of games that you could play on

Associates? A. It was after.

- 2 Q. As I understand your testimony yesterday, the game apparatus
- 3 which you commenced building in 1970 along the lines indicated
- 4 in your prior paper that you wrote while at the University of
- 5 Utah was intended to use a raster scan cathode-ray tube display
- 6 system? A. That's correct.
- 7 Q. When did you first decide that you wanted to use a raster
- 3 scan cathode-ray tube display system in that apparatus?
- 9 A. Probably it was coincident with the time that I decided to
- pursue this on an active basis. 2 85564
- 11 Q. What time was that? A. It was the early spring.
- 12 Q. Of 1970? A. Yes.
- 13 Q. For what reason did you decide to use a raster scan cathode-
- 14 ray tube display instead of some other type of cathode-ray tube
- display system?

- 16 A. I felt cost, and, you know, it was a consumerized manufactured
- version rather than a scientific item. It was just a more cost-
- 18 effective solution.
- 19 Q. That is, the cost of the raster scan system was more cost
- effective than some other type of scan system you might have
- 21 used? A. Any other system I knew of.
- Q. In the monitor system which you did actually build what
- 23 apparatus did you use for the cathode-ray tube display portion?
- A. Oh, I used an old--it was either a Dumont or a Sears, Roebuck
- television set and I also used a small Miratel monitor.
- I really used both of the units in the development.
- Q. Did you use the TV set that you referred to in the first part
- of the development and then switch to the Miratel monitor, or did

- 1 Typu use them both at the same time?
- 2 A. I think the Miratel was used first.
- 3 Q. Was there a model number on that?
- 4 A. There probably was. I have no idea what it was. It was
- 5 gray, about that long (indicating) and had about a 10-inch
- 6 screen.
- 7 | Q. About how long did you indicate?
- 8 A. About two feet.

- 2 85565
- 9 Q. Where did you obtain the Miratel monitor?
- 10 A. We bought it from a surplus scrap dealer in Mountain View.
- 11 Q. Why did you stop using the Miratel monitor and go to the
- 12 Dumont or Sears, Roebuck TV set?
- 13 A. Well, the Miratel was a high resolution 525 line machine
- 14 and I think it had like a 10-megahertz video amplifier in it
- 15 and we wanted to see what our machine looked like on a crappy
- standard consumer -- we also wanted a bigger screen.
- 17 Q. Was the TV set which you used one which was capable of
- receiving television broadcast signals, at least prior to the
- 19 time you started using it?
- 20 A. Before we got it, yes. After that we disabled the other
- 21 junk in it.
- Q. What part of the TV set did you disable?
- 23 A. Well, we just tied into the video amplifier. That's so that
- 24 the IF and RF sections were not used.
- Q. Did you make any other alterations to the TV set?
- A. I think we used the audio amplifier as well.
- Q. Did you modify the audio amplifier any?
- A. I can't remember. I think the set was slightly over-scanned